

Project Description

The project description is an important part of the application materials for the SBW Berlin scholarship. Not only do you have to have selected your project idea correctly, but you also must describe it in an understandable and structured way. Thus, we have created some important information for you here.

Background: For financial, structural, or personal reasons, the gap between the needs of the people in a country and what the government offers can often not be closed. Non-profit organizations and social projects are therefore trying to help fill that gap. First answer the question for yourself: “In which area and how do I want to contribute to improving the living conditions in my home country?”

1. What is important when choosing a project idea?
 - The project idea can be selected in the following **areas – education, social work, medical care, and ecology**. The project aims to support **people or animals who are disadvantaged** compared to others. Your project idea should also have a **benefit** for society.
 - The area in which you want to get involved does not necessarily have to be newly created by you. Your project may represent an **existing idea** that you want to advance in collaboration with another organization. The project idea can also be your own.
 - The implementation of your project idea must be **realistic**. Goals that are too big and too complex can sometimes be judged as unrealistic.
2. The Structure of the project description
 - Your project description should contain between 2 and 5 pages of information.
 - Begin your project proposal with a description of the problem or situation in your home country before presenting your solution. Define your target group and the service your project offers that group. The 17 goals for sustainable development of the UN could serve here as inspiration or create a framework for your project. If you use external sources of information, please do not forget to indicate them accordingly.
 - An important part of your project description are the goals you want to achieve. Clearly define your long-term (after 2 years) and short-term (after 6 months) goals. Also consider which tasks will arise in the short term and in the long term and decide on their priorities.
 - Create a timeline for the implementation of your goals. What are the first steps that you would like to take in the first 6 months of your project work?
 - What resources are needed to achieve these goals? Resources can be tangible (e.g., financial, or physical) or intangible (e.g., organizational, technological, or human resources).